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TRANSMITTAL FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

7

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|------------------------|------------------|
| Application Number | 10/729,805 |
| Filing Date | December 5, 2003 |
| First Named Inventor | Richard Spear |
| Art Unit | 3611 |
| Examiner Name | Cassandra Davis |
| Attorney Docket Number | 070628-00006 |

ENCLOSURES (Check all that apply)

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| <input checked="" type="checkbox"/> Amendment/Reply | <input type="checkbox"/> Petition | <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) |
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| <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53 | | |

Remarks

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

| | | | |
|--------------|-------------------|----------|--------|
| Firm Name | Thompson Hine LLP | | |
| Signature | | | |
| Printed name | John P. Colbert | | |
| Date | June 20, 2006 | Reg. No. | 45,765 |

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| Signature | | | |
| Typed or printed name | John P. Colbert | Date | June 20, 2006 |

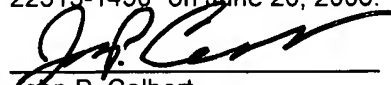
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John P. Colbert
Reg. No. 45,765

PATENTS

UNITED STATES PATENT AND TRADEMARK OFFICE

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|--------------|---|-----------------------|
| Application | : 10/729,805 | Confirmation No. 1934 |
| Applicants | : Richard Spear, Richard Fearn | |
| Filed | : December 5, 2003 | |
| Art Unit | : 3611 | |
| Examiner | : Cassandra Davis | |
| Customer No. | : 27805 | |
| Title: | Label Having Improved Aesthetic Appearance | |

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AMENDMENT and RESPONSE

In reply to the office action mailed April 20, 2006, please consider the following amendments and remarks.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks / Arguments begin on page 6 of this paper.